



LAST UPDATED: JULY 21, 2026

Terms of Service

Please read these Terms of Service carefully before purchasing, accessing, or using The Drift Shift.

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Acceptance of Terms

By enrolling in, purchasing, downloading, or otherwise accessing The Drift Shift (the "Program"), you ("Participant," "you," or "your") agree to these Terms of Service, the Disclaimer and Waiver of Liability, and any Privacy Policy referenced herein, all of which are incorporated by reference. These Terms constitute a legally binding agreement between you and The Drift Shift and its creator, owners, employees, contractors, and affiliates (collectively, "The Drift Shift," "we," "us," or "our").

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Description of the Program

The Drift Shift is a self-paced, seven-day digital educational course consisting of written content, exercises, journaling prompts, and related materials designed for general personal development and self-reflection purposes. The Program is provided for informational and educational purposes only and does not constitute professional advice of any kind, including but not limited to medical, psychological, legal, or financial advice.

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Eligibility

You must be at least 18 years old to purchase or participate in the Program. By using the Program, you represent and warrant that you are at least 18 years of age and have the legal capacity to enter into this agreement. The Program is not intended for use by minors, and we do not knowingly collect information from anyone under 18.

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License and Intellectual Property

All content within the Program, including but not limited to text, exercises, frameworks, graphics, logos, and design elements, is the exclusive property of The Drift Shift and is protected by copyright, trademark, and other intellectual property laws. Upon purchase, you are granted a limited, non-exclusive, non-transferable, revocable license to access and use the Program for your personal, non-commercial use only. You may not reproduce, distribute, resell, sublicense, publicly display, or create derivative works from any part of the Program; share your access or login credentials with any third party; or use the Program's content, frameworks, or materials for any commercial purpose, including teaching, coaching, or reselling to others, without our prior written consent.

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Payment and Refunds

All fees for the Program must be paid in full at the time of purchase unless otherwise stated. All sales are final. We reserve the right to change pricing for the Program at any time without notice, though such changes will not affect purchases already completed.

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No Guarantee of Results

The Drift Shift makes no representations, warranties, or guarantees regarding the results, outcomes, or benefits you may experience from participating in the Program. Any testimonials, examples, or results referenced in our marketing materials are individual experiences and are not intended to represent or guarantee that you will achieve the same or similar results. Your outcomes depend on factors including your own effort, circumstances, consistency, and external factors beyond our control.

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Not Professional Advice

The Program is not therapy, medical treatment, financial advice, or legal advice, and does not create a professional, clinical, or advisory relationship of any kind. Please refer to our full Disclaimer and Waiver of Liability for additional details, which is incorporated into these Terms by reference.

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No Professional or Fiduciary Relationship

Participation in the Program does not create a coaching, advisory, professional, or fiduciary relationship between you and The Drift Shift beyond the terms expressly stated herein. We owe you no duty of care beyond what is expressly outlined in these Terms and the Disclaimer and Waiver of Liability.

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User Conduct

You agree to use the Program in good faith and not to use the Program for any unlawful purpose, harass or harm other participants, misrepresent your identity, or attempt to reverse-engineer, copy, or circumvent any technical protections applied to the Program. We reserve the right to suspend or terminate your access to the Program at our sole discretion, without refund, if we reasonably believe you have violated these Terms.

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Force Majeure

The Drift Shift shall not be liable for any failure or delay in performance resulting from causes beyond our reasonable control, including but not limited to acts of God, natural disasters, internet or hosting outages, power failures, illness, government action, or other circumstances beyond our reasonable control.

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Account Security

You are responsible for maintaining the confidentiality of any login credentials or access information provided to you and for all activity that occurs under your account. You agree to notify us immediately of any unauthorized use of your account. The Drift Shift is not liable for any loss or damage arising from your failure to protect your account information.

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Electronic Communications

By participating in the Program, you consent to receive communications from us electronically, including emails, notifications, and other messages related to the Program. You agree that any such electronic communication satisfies any legal requirement that such communication be in writing.

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Limitation of Liability

To the fullest extent permitted by law, The Drift Shift and its creator shall not be liable for any indirect, incidental, special, consequential, or punitive damages, or any loss of profits or revenues, resulting from your access to or use of, or inability to access or use, the Program. In no event shall the total liability of The Drift Shift for all claims related to the Program exceed the amount you paid for the Program in the twelve (12) months preceding the claim.

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Indemnification

You agree to indemnify, defend, and hold harmless The Drift Shift, its creator, employees, contractors, and affiliates from and against any claims, liabilities, damages, losses, and expenses, including reasonable attorneys' fees, arising out of or in any way connected with your access to or use of the Program, your violation of these Terms, or your violation of any rights of a third party.

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Release and Assumption of Risk

By participating in the Program, you acknowledge that you are voluntarily engaging in self-reflective exercises that may bring up emotional responses, and you assume full responsibility for any consequences of your participation. You agree to release The Drift Shift from any and all liability associated with your voluntary participation, as further detailed in our Disclaimer and Waiver of Liability.

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Third-Party Links and Content

The Program may reference or link to third-party websites, tools, or resources for informational purposes only. We do not endorse and are not responsible for the content, accuracy, or practices of any third-party sites or resources referenced in the Program.

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Privacy

Your use of the Program is also governed by our Privacy Policy, which explains how we collect, use, and protect your personal information. Certain exercises within the Program encourage you to share personal reflections with third parties; we are not responsible for the privacy practices of those third parties.

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Testimonials and Feedback

From time to time, we may wish to feature participant testimonials, reviews, or feedback in our marketing materials. We will always ask for your permission first before using any testimonial, review, or feedback that identifies you, and you are free to decline.

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Disclaimer of Warranties

The Program is provided "as is" and "as available" without warranties of any kind, either express or implied, including but not limited to implied warranties of merchantability, fitness for a particular purpose, or non-infringement. We do not warrant that the Program will be uninterrupted, error-free, or free of harmful components.

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Modifications to the Program and Terms

We reserve the right to modify, suspend, or discontinue the Program, in whole or in part, at any time without notice. We also reserve the right to update these Terms at any time; continued use of the Program after changes are posted constitutes your acceptance of the revised Terms.

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Digital Product; No Returns

The Program is a digital, non-tangible product delivered electronically. Because of the nature of digital goods, all sales are final once access to the Program has been granted, and standard return policies applicable to physical goods do not apply.

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Termination

We may terminate or suspend your access to the Program immediately, without prior notice or liability, for any reason, including if you breach these Terms. Upon termination, your right to use the Program will immediately cease.

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Governing Law and Dispute Resolution

These Terms shall be governed by and construed in accordance with the laws of the State of New York, without regard to its conflict of law provisions. Any dispute arising out of or relating to these Terms or the Program shall be resolved through binding arbitration in accordance with the rules of the American Arbitration Association. You agree to waive any right to a jury trial or to participate in a class action lawsuit.

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Class Action and Class Arbitration Waiver

YOU AND THE DRIFT SHIFT EACH AGREE THAT ANY DISPUTE RESOLUTION PROCEEDING WILL BE CONDUCTED ONLY ON AN INDIVIDUAL BASIS AND NOT IN A CLASS, CONSOLIDATED, OR REPRESENTATIVE ACTION. YOU EXPRESSLY WAIVE ANY RIGHT TO PARTICIPATE IN A CLASS ACTION LAWSUIT OR CLASS-WIDE ARBITRATION AGAINST THE DRIFT SHIFT.

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Entire Risk Assumed by Participant

You acknowledge that your participation in the Program is entirely voluntary and undertaken at your own sole risk, and that this assumption of risk is a material part of the bargain between you and The Drift Shift.

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Severability

If any provision of these Terms is found to be unenforceable or invalid, that provision shall be limited or eliminated to the minimum extent necessary so that the remaining Terms shall otherwise remain in full force and effect.

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Assignment

We may assign, transfer, or delegate our rights and obligations under these Terms, in whole or in part, at any time without your consent, including in connection with a sale, merger, or transfer of the business. You may not assign or transfer your rights under these Terms without our prior written consent.

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Accessibility

We strive to make the Program accessible to all participants. If you experience difficulty accessing any part of the Program due to a disability, please contact us at support@thedriftshift.com so we can work with you to provide reasonable accommodations where feasible.

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Entire Agreement

These Terms, together with the Disclaimer and Waiver of Liability and Privacy Policy, constitute the entire agreement between you and The Drift Shift regarding the Program and supersede any prior agreements or understandings.

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Contact

Questions about these Terms should be directed to: support@thedriftshift.com.

By purchasing, accessing, or participating in The Drift Shift, you acknowledge that you have read, understood, and agree to be bound by these Terms of Service.